

MARA EGGERS

www.maraegggers.com
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GRAPHIC DESIGN

EDUCATION

Minnesota State
University Moorhead

2009-2013

- Bachelor of Fine Arts (BFA)
in Graphic Design
- Minor in Graphic Communications

University of Jamestown

2008-2009

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Powerpoint
Sketch
Sitecore® Experience Platform™
Jira®
Microsoft® Office
Webdam (Digital Asset Manager)
Wordpress

MEMBERSHIPS

AIGA The Professional
Association for Design

Kansas City Chapter

2017-2022

AIGA Kansas City
Board Member

2018-2022

2018-2019

Education Division
-Associate of Mentorship

2019-2022

Communications Division
-Associate of Communications

PROFESSIONAL EXPERIENCE

Black & Veatch | Graphic Designer

2020-Present

I work directly with proposal coordinators, strategists, and engineers to transform ideas into clean infographics with clear information hierarchy and consistently designed in brand style. These graphics are applied to project proposals, interviews, and various collateral materials.

Mittera | Senior Graphic Designer

2019-2020

I worked on a range of projects including commercial printing, graphic design, user experience/web development, direct mail processing, marketing development, and magazines/publications.

Kraft Tool Co.® | Graphic Designer

2019

I developed and coordinated marketing resources that supported the mission and business objectives of Kraft Tool Company. Major duties included website maintenance; graphic design and production of multi-media marketing resources (print and digital); documenting products, e-blast creation, ad creation, and catalog creation.

Ricoh USA | Visual Designer

2015-2019

I spearheaded designing website content and graphics by working with copywriters and graphic artists; designing or procuring images, icons, banners, and infographics. I helped maintain site appearance by thoroughly understanding Ricoh's design guidelines, developing and enforcing design and production standards, and editing submissions to exemplify the Ricoh brand.

OTHER

Redefining Wellness Center | Front Office Coordinator

2020

I helped oversee the front reception area by answering and making calls, checking clients in and out, taking vitals, tracking and stocking inventory, and helping with day to day processes as needed.

Jewish Community Center | Group Fitness Instructor

2017-present

I teach Bodypump and BodyAttack at the JCC.